



THE CHANGEMAKERS EVENING

SUNDAY, 11 SEPTEMBER, 2022 - TORONTO

Please fill this form and send it back via email: Rosenbaum@cftau.ca

Sunday, 11 September, 2022

Tel Aviv University Canada

THE CHANGEMAKERS EVENING

HONOURING HARRY ROSENBAUM & SHAEL ROSENBAUM

3130 Bathurst Street

Toronto, ON M6A 2A1

Toll Free: 883.32.CFTAU (22328)

Rosenbaum@cftau.ca

Name: _____ Email: _____

Address: _____ City: _____ Province: _____

Postal Code: _____ Home: _____ Business: _____ Cell: _____

SPONSORSHIP (see other side for more information) - I am pleased to sponsor the dinner at the following level:

- | | | |
|--|---|---|
| <input type="checkbox"/> Founder - \$100,000 | <input type="checkbox"/> Governor - \$72,000 | <input type="checkbox"/> Visionary - \$50,000 |
| <input type="checkbox"/> Director - \$36,000 | <input type="checkbox"/> Investor - \$25,000 | <input type="checkbox"/> Builder - \$18,000 |
| <input type="checkbox"/> I wish to have a table at the dinner* | <input type="checkbox"/> I am unable to attend the dinner | |

TICKETS I am purchasing _____ # of tickets at \$500 each

DONATION With any donation at the following levels **you are eligible to purchase dinner tickets** at a reduced cost (as available).

- | | | |
|--|---|--|
| <input type="checkbox"/> Leader - \$5,400 (8 eligible tickets) | <input type="checkbox"/> Supporter - \$1,800 (4 eligible tickets) | <input type="checkbox"/> Friend - \$500 |
| <input type="checkbox"/> Collaborator - \$3,600 (6 eligible tickets) | <input type="checkbox"/> Partner - \$1,000 (2 eligible tickets) | <input type="checkbox"/> Other: \$ _____ |

Please reserve _____ tickets at the reduced cost of \$360 each

ADVERTISING AND PERSONAL TRIBUTE

To honour Harry Rosenbaum and Shael Rosenbaum, family, friends and associates can add a personalized greeting for the tribute book to be available online and at the event. For questions please contact rosenbaum@cftau.ca

Write your message: _____

Corporate Personal Foundation

Full-page - \$3,000 (size: 7,75" x 10,25" - vertical - no bleeding)

Half-page - \$2,000 (size: 7,75" x 5,00" - horizontal - no bleeding)

Quarter-page - \$1,000 (size: 3,75" x 5,00" - vertical - no bleeding)

TOTAL

Sponsorship: \$ _____ Tribute Book Ad: \$ _____ Donation: \$ _____ Tickets: \$ _____ Total: \$ _____

Please list our name(s) in the tribute book as follows: _____

We wish to be seated with the following guests**: _____

Dietary restrictions: Vegetarian Vegan Allergies (please contact our office directly)

Cheques should be made payable to CANADIAN FRIENDS OF TEL AVIV UNIVERSITY

Credit Card: Master Card Visa American Express CC#: _____

Name on Card: _____ Expiry Date: _____ CVV: _____

*Charitable Donation Receipts

Canadian Friends of Tel Aviv University is a registered charity. Corporate and organization sponsorships or advertising qualify as a business expense and are generally not eligible for charitable donation receipts. All eligible individual sponsorships, tributes and donations are tax deductible to the maximum allowed amount by CRA. The dinner portion of each ticket (\$360) is not considered part of the charitable donation and will be deducted in calculation of the receipt.

**Our best efforts will be made to fulfill your seating request but cannot be guaranteed.

DEADLINE FOR SUBMISSIONS – AUGUST 15, 2022

For further questions about sponsorships or ads please contact Ilana Hirt at 416-787-9930 or via email at ilana@cftau.ca

Charitable registration number: 124035643RR0001



THE CHANGEMAKERS EVENING

SUNDAY, 11 SEPTEMBER, 2022 - TORONTO

SPONSORSHIP OPPORTUNITIES

Major Donors and sponsors are eligible for a charitable donation receipt, up to the maximum allowed by CRA and, (10,000+) will be recognized on-site at the new building for Nanoscience and Nanotechnology. All Sponsors will receive recognition in a thank you ad following the event.

Founder - \$100,000 plus

The Presenting sponsor will have a unique opportunity to permanently link their company/family name to this world-renowned nanoscience centre.

- Includes up to three tables of ten (premium location)
- Includes up to 30 tickets to the VIP reception
- Logo on cover of tribute book
- Verbal recognition from stage
- Presenting sponsor banner at venue
- Prominent recognition on screens at the main stage
- One full-page ad on inside front or back cover or back of back cover
- One full-page ad
- Logo or name on all marketing and advertising includes step and repeat signage, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- Black car service to and from venue for the table owner
- VIP Invitation to Tel Aviv University's Board of Governors (owner of table)
- On site TAU recognition
- 15 valet parking passes
- Opportunity to appear in tribute video
- Two dedicated social media posts on all CFTAU platforms promoting support of the Changemakers Evening

Governor - \$72,000

- Includes up to two tables of ten (premium location)
- Includes up to 20 tickets to the VIP reception
- Prominent recognition on screens beside the main stage
- Verbal recognition from stage
- Two full-page ads in tribute book (one personal; one corporate)
- VIP Invitation to Tel Aviv University's Board of Governors (owner of table)
- On site TAU recognition (as supported by...)
- Logo or name on all marketing and advertising includes step and repeat signage, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 10 valet parking passes
- One dedicated social media post on all CFTAU platforms promoting support of the Changemakers Evening - messaging to be jointly agreed upon
- Dedicated email to all CFTAU donors

Visionary - \$50,000

- Includes up to two tables of ten (premium location)
- Includes up to 10 tickets to the VIP reception
- Prominent recognition on screens beside the main stage
- Verbal recognition from stage
- Full-page ad in tribute book
- Invitation to Tel Aviv University Board of Governors (owner of table)
- Logo or name on all marketing and advertising includes step and repeat signage, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 5 valet parking passes
- One dedicated social media post on CFTAU's Facebook and Instagram promoting support of the Changemakers Evening

Director - \$36,000

- Includes up to one table of ten (well placed)
- Includes up to 10 tickets to the VIP reception
- Recognition on screens beside the main stage
- Full-page ad in tribute book
- Logo or name on all marketing and advertising, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 2 valet parking passes
- One dedicated social media post on CFTAU's Facebook and Instagram promoting support of the Changemakers Evening

Investor - \$25,000

- Includes up to one table of ten (well placed)
- Includes up to 6 tickets to the VIP reception
- Recognition on screens beside the main stage
- Full-page ad in tribute book
- Logo or name on all marketing and advertising, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 2 valet parking passes

Builder - \$18,000

- Includes up to one table of ten
- Includes up to 4 tickets to the VIP reception
- Recognition on screens beside the main stage
- Full-page ad in tribute book
- Logo or name on select marketing and advertising includes website, logo loop, event signage
- Valet parking pass for owner of table