

Please fill this form and send it back via email: Rosenbaum@cftau.ca

Sunday, 11 September, 2022
Canadian Friends of Tel Aviv University
THE CHANGEMAKERS EVENING
HONOURING HARRY ROSENBAUM & SHAEL ROSENBAUM

3130 Bathurst Street
Toronto, ON M6A 2A1
Toll Free: 883.32.CFTAU (22328)
Rosenbaum@cftau.ca

Name: _____ Email: _____
 Address: _____ City: _____ Province: _____
 Postal Code: _____ Home: _____ Business: _____ Cell: _____

SPONSORSHIP (see other side for more information) - I am pleased to sponsor the dinner at the following level:

Founder - \$100,000 Governor - \$72,000 Visionary - \$50,000 Director - \$36,000 Investor - \$25,000 Builder - \$18,000 Benefactor - \$10,000

I wish to have a table at the dinner* I am unable to attend the dinner

DONATION With any donation at the following levels **you are eligible to purchase dinner tickets** at a reduced cost (as available).

Leader - \$5,400 (10 eligible tickets) Supporter - \$1,800 (6 eligible tickets) Friend - \$500 (2 eligible tickets)

Collaborator - \$3,600 (8 eligible tickets) Partner - \$1,000 (4 eligible tickets) Other: \$ _____

ADVERTISING AND PERSONAL TRIBUTE Friends, family and associates can pay tribute to the honourees in the Tribute Book that is distributed to the attendees and serves as an excellent keepsake. Wording for the tributes and/or advertisers' electronic file (PDF, JPEG or VECTOR) are to accompany this purchase. Sample ads available upon request (size of book to be determined).

Corporate Personal Foundation

COLOUR	BLACK AND WHITE
<input type="checkbox"/> Full-page - \$3,000	<input type="checkbox"/> Full-page - \$2,000
<input type="checkbox"/> Half-page - \$2,000	<input type="checkbox"/> Half-page - \$1,000
<input type="checkbox"/> Quarter-page - \$1,000	<input type="checkbox"/> Quarter-page - \$500

TOTAL

Sponsorship: \$ _____ Tribute Book Ad: \$ _____ Donation: \$ _____ Total: \$ _____

Please list our name(s) in the tribute book as follows: _____

We wish to be seated with the following guests**: _____

Dietary restrictions: Vegetarian Vegan Allergies (please contact our office directly)

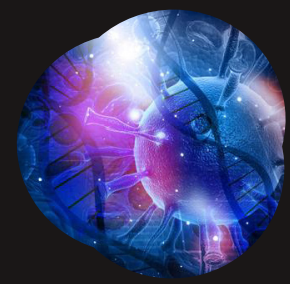
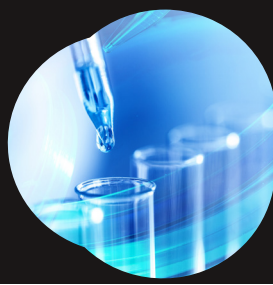
Cheques should be made payable to CANADIAN FRIENDS OF TEL AVIV UNIVERSITY

Credit Card: Master Card Visa American Express CC#: _____

Name on Card: _____ Expiry Date: _____ CVV: _____

***Charitable Donation Receipts**
 Canadian Friends of Tel Aviv University is a registered charity. Corporate and organization sponsorships or advertising qualify as a business expense and are generally not eligible for charitable donation receipts. All eligible individual sponsorships, tributes and donations are tax deductible to the maximum allowed amount by CRA. The dinner portion of each ticket (\$360) is not considered part of the charitable donation and will be deducted in calculation of the receipt.

**Our best efforts will be made to fulfill your seating request but cannot be guaranteed.



SPONSORSHIP OPPORTUNITIES

Major Donors and sponsors are eligible for a charitable donation receipt, up to the maximum allowed by CRA and, (10,000+) will be recognized on-site at the new building for Nanoscience and Nanotechnology. All Sponsors will receive recognition in a thank you ad following the event.

Founder - \$100,000 plus

The Presenting sponsor will have a unique opportunity to permanently link their company/family name to this world-renowned nanoscience centre.

- Includes up to three tables of ten (premium location)
- Includes up to 30 tickets to the VIP reception
- Logo on cover of tribute book
- Verbal recognition from stage
- Presenting sponsor banner at venue
- Prominent recognition on screens at the main stage
- One full-page, colour ad on inside front or back cover or back of back cover
- One full-page colour ad
- Logo or name on all marketing and advertising includes step and repeat signage, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- Black car service to and from venue for the table owner
- VIP Invitation to Tel Aviv University's Board of Governors (owner of table)
- On site TAU recognition
- 15 valet parking passes
- Opportunity to appear in tribute video
- Two dedicated social media posts on all CFTAU platforms promoting support of the Signature Event - message to be jointly agreed upon

Governor - \$72,000

- Includes up to two tables of ten (premium location)
- Includes up to 20 tickets to the VIP reception
- Prominent recognition on screens beside the main stage
- Verbal recognition from stage
- Two full-page colour ads in tribute book (one personal; one corporate)
- VIP Invitation to Tel Aviv University's Board of Governors (owner of table)
- On site TAU recognition (as supported by...)
- Logo or name on all marketing and advertising includes step and repeat signage, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 10 valet parking passes
- One dedicated social media post on all CFTAU platforms promoting support of the Signature Event - messaging to be jointly agreed upon
- Dedicated email to all CFTAU donors (must be relevant/related to your support of TAU)

Visionary - \$50,000

- Includes up to two tables of ten (premium location)
- Includes up to 10 tickets to the VIP reception
- Prominent recognition on screens beside the main stage
- Verbal recognition from stage
- Full-page colour ad in tribute book
- Invitation to Tel Aviv University Board of Governors (owner of table)
- Logo or name on all marketing and advertising includes step and repeat signage, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 5 valet parking passes
- One dedicated social media post on CFTAU's Facebook and Instagram promoting support of the Signature Event on

Director - \$36,000

- Includes up to one table of ten (well placed)
- Includes up to 10 tickets to the VIP reception
- Recognition on screens beside the main stage
- Full-page colour ad in tribute book
- Logo or name on all marketing and advertising, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 2 valet parking passes
- One dedicated social media post on CFTAU's Facebook and Instagram promoting support of the Signature Event on

Investor - \$25,000

- Includes up to one table of ten (well placed)
- Includes up to 6 tickets to the VIP reception
- Recognition on screens beside the main stage
- Full-page colour ad in tribute book
- Logo or name on all marketing and advertising, media ads, invitations, website, logo loop, social media posts, event signage, verbal recognition
- 2 valet parking passes

Builder - \$18,000

- Includes up to one table of ten
- Includes up to 4 tickets to the VIP reception
- Recognition on screens beside the main stage
- Full-page colour ad in tribute book
- Logo or name on select marketing and advertising includes website, logo loop, event signage
- Valet parking pass for owner of table